CODE OF CONDUCT

Introduction

The funeral industry has been stagnant for a number of years with no sustainable progress thus affecting growth and development of the industry

A need for an Association of the 21st Century with experienced directors who understand the history of the industry, the current challenges and ideas which need to be implemented to move our businesses to the next phase to allow full participation of businesses in all spheres of the funeral industry.

This can be done by companies realizing their role and participating in critical issues facing it and thus shaping a sustainable future of our business in the industry.

in the main and all other emerging businesses in the industry needed a United Funeral Practitioners Association was born out of this immediate need and great void in the industry.

We the members of the United Funeral Practitioners Association of South Africa subscribe to the following:

Principles

- Fairness
- Honesty
- Loyalty
- Trust
- Respect
- Integrity
- Professionalism
- Industry driven

We commit ourselves to ensure that we not only manage and run our businesses for our era but for future generations to come.

We commit to participate fully and engage in matters that affect our industry with understanding, compassion and the resilience needed to find solutions that ensure success in our businesses.

We do not compromise our independence and impartiality.

We will work together with partners and stakeholders who are like-minded.

All members must adhere to the following principles:

1. Conduct all funeral services with dignity and respect.
2. Maintain honesty, transparency, and fairness in business dealings.
3. Respect the rights and wishes of grieving families.
4. Ensure compliance with all legal and health regulations.
5. Continuously improve professional skills and knowledge.